# WORLD PACKAGING COMPANIES

Fourth Edition

2005/6

#### Completely updated and extended new edition

The Packaging Industry's business intelligence bible. Now in its Fourth Edition, this is the definitive report on packaging companies and industry trends worldwide. It contains essential industry and company analysis on all key packaging sectors, providing a vital insight for packaging converters and suppliers in all categories, packaging users, financial institutions, industry consultants and others involved in the dynamic packaging market

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### **Report Features**

- Worldwide review of packaging industry performance
- Complete chronology and analysis of worldwide acquisition & merger activity for the past two years
- Analysis of corporate activity by geographic region and packaging material sectors
- Industry leaders analysed by packaging product sector and by geographic region
- Worldwide Rankings of packaging sales by company
- League tables also show: main packaging sectors, main geographic areas of operation and group sales performance
- 100 Profiles covering the leading packaging companies worldwide plus the most important companies in high growth regions and technologies
- Each Company Profile contains: Contact Details and Key Senior Personnel
- Corporate Background, including a

unique insight into the development of the company's packaging activities

- Clear explanation of the company's position in the relevant packaging business sectors
- Financial Summary (Five Year Trends), highlighting performance trends in the packaging divisions in the case of larger groups
- Packaging Products Explanation of the company's packaging products, the company's position in relevant product markets, recent developments and analysis of the performance of company's packaging divisions
- Company Strategy & Outlook. Review of the company's packaging strategy, and its likely development in the light of recent and forthcoming trends
- Packaging Locations and Subsidiaries.
   Listing of the company's packaging production facilities by location
- Over 500 pages packed with detailed information and statistics, including over 100,000 words of detailed text analysis and over 300 key statistical tables and charts.

## FURTHER DETAILS & FULL TABLE OF CONTENTS ARE AVAILABLE ON www.worldpackagingcompanies.com

#### THE ESSENTIAL BUSINESS INTELLIGENCE SOURCE

WORLD PACKAGING COMPANIES has been widely acclaimed as the outstanding source of packaging company information across the industry. Its unique multi-sector approach lets buyers review not only the performance of their own sector, but also the performances and strategies of suppliers in other sectors competing for the same end-use markets.

Within its comprehensive analysis of the packaging industry, it includes detailed

profiles of the leading 100 companies worldwide, analysis of key trends by world region and industry product sector, industry rankings by sector and analysis of acquisition, merger and joint venture activity throughout the industry over the past two years.

Now in its fourth edition, it remains the definitive analysis of the packaging industry and buyers frquently remark that it is their most useful research publication purchases

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#### **Section Two:**

Company Profiles - The Top 100 Each Company Profile features:

- Contact Details
- Corporate Background
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